



AUCH

ASSOCIATION FOR UTAH COMMUNITY HEALTH

AUCH/Utah Health Center Communications Peer Group Notes

August 24, 2022 | 2:00-3:00pm

Virtual – Zoom Meeting

Peer Group Members Present	<ul style="list-style-type: none">• Lexie Udy & Steve Mackley- Bear Lake community Health Center (Bear Lake)• Krystie Westbrook- Carbon Medical Service (CMS)• Megan Johnson- FourPoints Health (FourPoints)• Sloan Cleverly- Fourth Street Clinic (Fourth Street)• Amanda Robinson- Mountainlands Family Health Center (Mountainlands)• Jenette Fillman- Utah Partners for Health (UPFH)
AUCH Staff Present	<ul style="list-style-type: none">• Beth Fiorello, Communications Director• Austin Rives, Communications Coordinator• Rachel Craig, Legislative Coordinator
Roundtable Updates	<ul style="list-style-type: none">• Megan (FourPoints) celebrated National Health Center Week (NHCW) with patient giveaway baskets.• Jenette (UPFH) didn't do anything for NCHW but interested in what other health centers did for ideas for next week. They recently finished their SAC grant.• Sloan (Fourth Street) is focusing on the upcoming Wine Soirée to connect with donors and supporters. She will be trained on grant writing soon (some resources listed below).• Lexie (Bear Lake) current priority is their high school sports sponsorships. They do this for Evanston, Bridger Valley area, Rich High, and Bear Lake High. Promoting via 30 second commercials that play during games. They received a grant for their Montpelier Clinic to advertise mental health and help break down the stigmas. They have been advertising their therapist via radio.• Amanda (Mountainlands) gave away almost 500 backpacks during their NHCW fair. Preparing for their upcoming 30th Anniversary in September.• Krystie (CMS) hosting their Price clinic ribbon cutting and two back-to-school events during NHCW. They gave away 500 backpacks, almost 600 haircuts, and free snow cones.
Stay Up2Date: Providers Needed	<p>Beth (AUCH)</p> <p><u>Get the Facts videos - WE NEED YOUR DOCTORS</u></p> <p>The Utah Department of Health and Human Services (DHHS) launched a new preventive care campaign, Up2Date, that will run through September/October. As part of the campaign, they would like to expand their "Get the Facts" healthcare provider video. These videos were part of the COVID-19 vaccination campaigns (see examples here) and used on social media to answer questions about vaccinations from real Utah healthcare providers. Study after study during the pandemic has shown healthcare providers to be the #1 trusted source of information on</p>

	<p>immunizations and COVID-19. They specifically need English and Spanish-speaking providers to help create new videos on the following topics:</p> <ul style="list-style-type: none"> • Do we really even need to get vaccinated anymore? • Isn't it better to get the disease and have natural immunity? • Why do I need to vaccinate my child if the other kids are vaccinated? • What if you miss a shot or are behind schedule? • What happens if you wait longer than the recommended time between immunizations? • Can you get vaccinated if you're sick? • Is it safe to get more than one vaccine at the same time? • Can a vaccine give you the disease? • What immunizations does my child need? • Why does my child need to have a wellness check every year? • What immunizations do I need as an adult? • Why is staying up-to-date with immunizations as an adult important? • What health screenings do I need? • Why should I go to the doctor for a wellness check every year? • What happens at a wellness check? <p>If one of your health care providers is interested in helping with the Get the Facts videos, please reach out to Jenny Johnson at jennyjohnson@utah.gov. No deadline at this time but Jenny mentioned they would like to get some videos up in the next week if we can.</p>
Voter Guide	<ul style="list-style-type: none"> • Rachel (AUCH) reviewed AUCH's updated AUCH's Voter Guide. (Voter guide attached to this email).
PHE & Policy & Advocacy Update	<ul style="list-style-type: none"> • Rachel (AUCH) <p>Public Health Emergency declaration expected to into January 2023: The Public Health Emergency (PHE), which was set to expire in October, is now expected to be extended through mid-January 2023. This will continue important provisions that have been a constant through the entirety of the PHE, such as telehealth flexibilities and Medicaid continuous coverage. A formal announcement from the Department of Health and Human Services is expected soon.</p> <p>Congress passes long-stalled reconciliation bill; includes major drug pricing provisions: After many delays and negotiations, Congress has passed the Inflation Reduction Act, which contains climate, health care, and tax provisions. Health care portions of the bill include:</p> <ul style="list-style-type: none"> • Allowing Medicare to negotiate drug prices. <ul style="list-style-type: none"> ○ This incremental provision allows negotiations on 10 drugs covered by Medicare by 2026 and increases to 20 drugs in 2029. • Caps out-of-pocket prescription drug prices at \$2,000 for people on Medicare, effective 2025. • Three-year extension on health care subsidies for healthcare.gov Marketplace plans. <ul style="list-style-type: none"> ○ These subsidies have kept premiums for these plans at \$10 a month or lower for most people covered by a Marketplace plan. <p>Student loan debt cancellation and final payment pause extension announced: The Biden Administration announced plans to cancel federal student loan debt for borrowers with incomes</p>

	below \$125,000. For Pell Grant recipients, up to \$20,000 will be forgiven, for all other federal loan borrowers, up to \$10,000 will be forgiven. Additionally, the pause on student loan payments, which has been in effect since March 2020, will be extended on last time through January 2023.
Standing Items	<ul style="list-style-type: none"> • Amanda (Mountainlands) is looking for a photographer for headshots in the Provo area. • Rachel (AUCH) BYU students could be a good source. • Megan (FourPoints) bought their own backdrop for consistency. • Beth (AUCH) AUCH uses the area around the office, and the newer phones work very well for photos if you don't have a camera.
Grant Writing Opportunities	<ul style="list-style-type: none"> • NRTRC Grant Writing Workshop September 26. Learn more and register here: https://na.eventscloud.com/ehome/index.php?eventid=658015& • Grant Writing USA Workshop September 15-16. Grant Writing USA will present a two-day grants workshop, for grant seekers across all disciplines. Beginning and experienced grant writers from health care organizations are encouraged to attend. Tuition for AUCH members is \$465 and includes everything. Please use the code "ASSN" at the time of registration to receive this \$30 discount. Learn more and register here.
Next Meeting	Wednesday, September 28, 2022, 2:00-3:00PM